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Uttar Pradesh The Land of Infinite Opportunities

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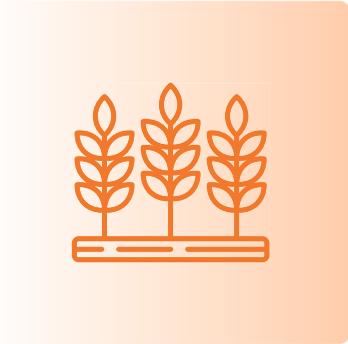
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Chairman's Message

Agrotech 2026 | 26 -28 February | Lucknow

Uttar Pradesh stands as one of India's foremost contributors to the agricultural economy, emerging as a leading producer of a wide range of commodities, particularly fruits and vegetables. The state has not only strengthened its position in mainstream agriculture but has also made remarkable progress in the horticulture sector. Complementing this growth is its robust dairy industry, supported by a vast livestock base and significant milk production, making Uttar Pradesh a key pillar in India's agri and allied sectors. At AgroTech, we have consistently endeavoured to create a dynamic ecosystem that brings together the entire agricultural value chain from farmers and FPOs to policymakers, industry leaders, startups, and global stakeholders. AgroTech is not just an event; it is a movement towards fostering innovation, promoting knowledge exchange, and catalysing partnerships that can transform Indian agriculture. Through focused deliberations, exhibitions, and farmer engagements, we aim to bridge gaps between technology, policy, and grassroots implementation. Platforms such as Agrotech serve as critical enablers in this journey. They bring together policymakers, industry leaders, innovators, farmers, and entrepreneurs under one roof to deliberate on sectoral challenges and co-create sustainable, forward-looking solutions. Such engagements are essential in fostering dialogue, encouraging innovation, and aligning efforts towards a more resilient and inclusive agricultural ecosystem. Such platforms play a critical role in addressing sectoral challenges through collaborative dialogue and actionable insights. These platforms also play a pivotal role in facilitating meaningful connections, enabling partnerships that go beyond transactions and evolve into long-term collaborations. The exchange of ideas, technologies, and best practices at such platforms has the potential to unlock new opportunities, enhance value chains, and accelerate growth across the sector. As we move forward, it is important that the insights and ideas emerging from these discussions are translated into actionable outcomes. Together, we can build a resilient, future-ready agricultural sector that contributes meaningfully to farmers' prosperity and the nation's growth.



Shri Suresh Prabhu
Chairman, ICFA

Inaugural Ceremony of AgroTech 2026

26th February, ICAR-ISRI, Lucknow

AgroTech 2026 was inaugurated in Lucknow with a strong emphasis on innovation, global collaboration, and farmer-centric growth. The event brought together policymakers, industry leaders, researchers, agri-entrepreneurs, and farmers on a single platform to discuss emerging technologies, sustainable practices, and new opportunities for the agricultural sector.



Shri Ghanshyam Khandelwal, Chairman, BL Agro and ICFA Uttar Pradesh State Agriculture Council (UPSAC), described the three-day Global AgroTech 2026 as a milestone event for the agricultural sector in India. He noted that agriculture is one of the largest contributors to the country's GDP and provides livelihood to a significant portion of the population,

making it crucial for economic and rural development. He highlighted that the sector is currently undergoing a phase of rapid transformation, which makes it essential to bring together all stakeholders including farmers, industry leaders, policymakers, researchers, and financial institutions to collectively shape the future of agriculture. During the event, discussions focused on strengthening agricultural value chains in Uttar Pradesh, modernising the dairy sector, expanding access to agri-finance, and promoting technology-driven farming practices. According to him, Global AgroTech 2026 represents a step towards building an integrated and intelligence-driven agricultural ecosystem where strong policies, scientific innovation, and private-sector participation work together to transform the rural economy of Uttar Pradesh.



Shri Brajesh Pathak, Hon'ble Deputy Chief Minister of Uttar Pradesh, emphasized the importance of diversifying agriculture by encouraging farmers to adopt high-value crops such as fruits, vegetables, and other horticultural produce. He noted that diversification can help farmers increase their income and reduce dependence on traditional crops.



He also highlighted the need to develop modern agricultural infrastructure, strengthen supply chains, and build efficient value chains so that farmers can easily store, transport, and market their produce. According to him, these initiatives will support sustainable agricultural growth and ensure inclusive development by creating better economic opportunities for farmers across Uttar Pradesh.

Addressing the gathering, **Shri Dinesh Pratap, Hon'ble Minister (Independent Charge) for Horticulture, Agri Marketing & Exports, Government of Uttar Pradesh**, highlighted the state government's efforts to promote innovation and modernization in agriculture. He emphasized that strengthening the horticulture sector—such as fruits, vegetables, and other high-value crops is essential for increasing farmers' income and improving agricultural productivity. He also stressed the importance of value addition, which means processing agricultural



produce into products with higher market value, helping farmers earn better returns. He also highlighted the need to expand export opportunities for agricultural products from Uttar Pradesh

H.E. Mr. Eric Camille N'Dry, Ambassador of Côte d'Ivoire, stressed the importance of global partnerships in promoting agricultural development and ensuring food security. He pointed out that events like AgroTech 2026 help bring together policymakers, industry leaders, and innovators from different countries to exchange ideas and explore new opportunities.



He also expressed interest in strengthening cooperation between India and Côte d'Ivoire in areas such as agricultural trade, technology sharing, and farmer capacity building.

H.E. Mr. Juan Carlos Marsan Aguilera, Ambassador of the Republic of Cuba, highlighted the importance of international cooperation in strengthening the



Dr. Sanjay Singh, Director General, UPCAR, emphasised the importance of integrating modern technologies and innovative practices into agriculture. He highlighted the role of agricultural research organisations in promoting technology adoption, improving farm management practices, and enhancing value chains. According to him, strengthening the link between research institutions, policymakers, and farmers will help accelerate the

agricultural sector. He noted that platforms like AgroTech 2026 provide an excellent opportunity for countries to share knowledge, innovative technologies, and best practices in sustainable farming. He also emphasised the potential for closer agricultural collaboration between Cuba and India, particularly in areas such as research, crop development, and agri-technology.

Shri Ravinder, IAS, highlighted the importance of effective policy support and administrative



adoption of advanced agricultural technologies and support long-term agricultural growth in the state.



Mukesh Singh, Chairman, Indo American Chamber of Commerce (IACC) highlighted the crucial role of strong industry participation in accelerating agricultural growth and development. He noted that collaboration between industry leaders, policymakers, researchers, and farmers is essential for building a resilient and competitive agricultural sector. He stated that AgroTech 2026 serves as an important platform that bridges the gap between policy, research, and enterprise by bringing together farmers, innovators, investors, and global partners. .

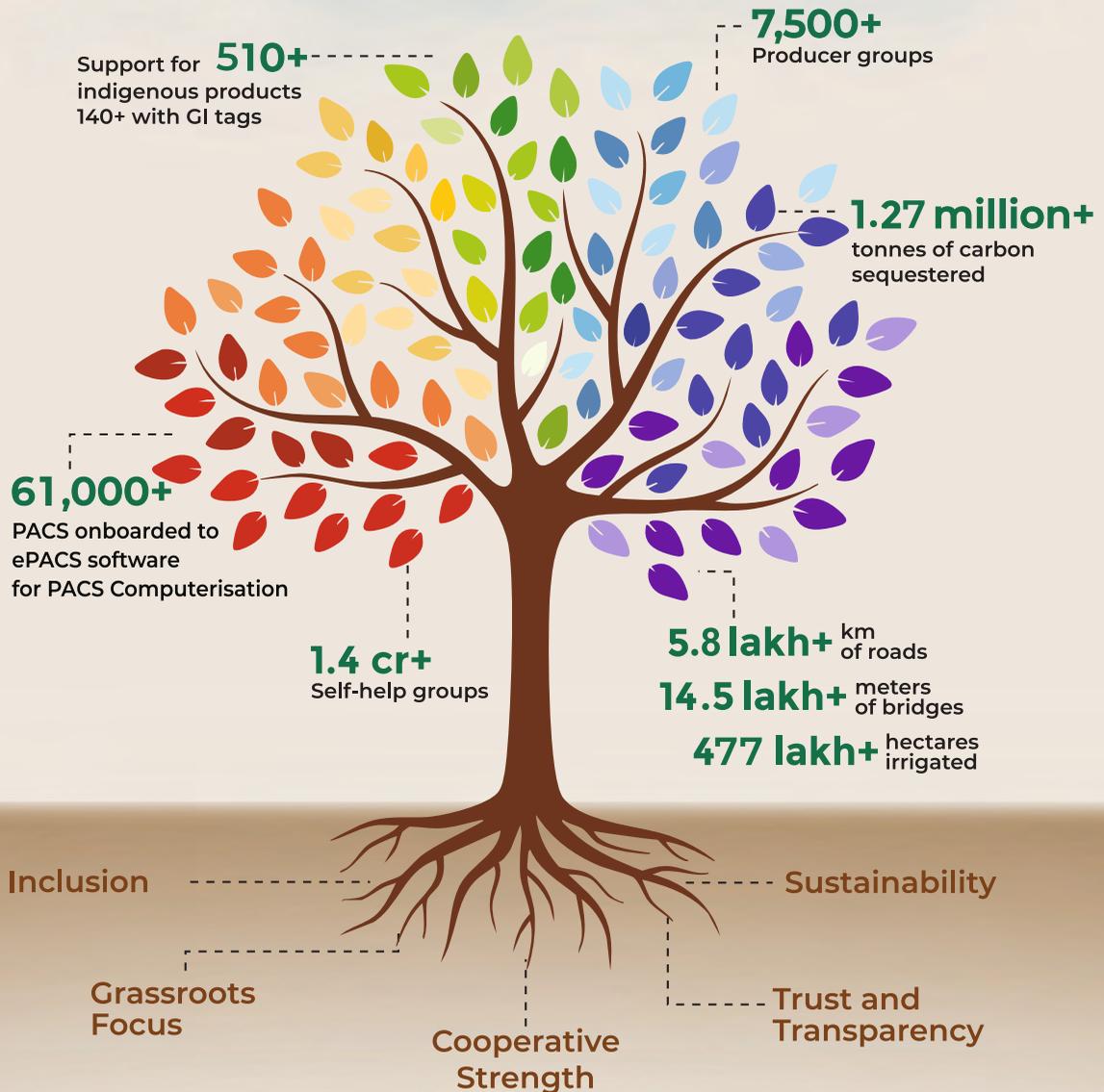
coordination in strengthening the agricultural sector. He noted that government initiatives, when combined with innovation and stakeholder participation, can significantly improve agricultural productivity and farmer welfare. He emphasised that better implementation of policies, improved infrastructure, and stronger institutional support are essential for accelerating agricultural development and ensuring sustainable growth.





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Development Meet

Future of Agriculture in Uttar Pradesh

26th February, Hotel Radisson, Lucknow



Shri Mukesh Kr. Meshram, IAS highlighted the immense agricultural potential of Uttar Pradesh, which has a population of around 240 million, making it the largest consumer base in India. He noted that nearly 70% of the population is engaged in agriculture, and about 80% of the land is irrigated, largely due to strong irrigation systems. The fertile Gangetic plains and favourable agro-climatic zones make the state suitable for diversified farming. Crop intensity in the state has improved significantly, increasing from 115% to nearly 194% in some areas where farmers grow two to three crops annually. Agriculture contributes around ₹7.2 lakh crore to the state's GSDP, reflecting its major role in the state economy.

However, he also discussed several key challenges, including fragmented land holdings, climate vulnerability, low levels of processing, skill and

technology gaps, and low productivity in certain crops. Despite having a large base of horticulture crops such as vegetables and mangoes, much of the produce remains unprocessed due to inadequate processing infrastructure and cold chain facilities. Dr. Singh pointed out that crop diversification, agri-processing, export promotion, digitisation of agriculture, and better irrigation and soil



management present major opportunities for the state. He also emphasised the importance of the livestock sector, noting that Uttar Pradesh has the largest cattle population in India and that milk contributes over 82% of livestock GVA. He highlighted the need to increase protein availability, particularly eggs, as the state currently faces a production gap between demand and supply.

He further discussed initiatives such as Nand Baba Milk Mission, indigenous breed development, embryo transplant technology, livestock welfare schemes, fisheries development, and goat farming promotion. These initiatives aim to improve productivity, generate rural income, and strengthen the agricultural economy. Dr. Singh concluded by inviting collaboration from stakeholders and international partners to support sustainable agricultural and livestock development in the state.

Shri Neeraj Gupta, General Manager, Invest UP, highlighted the Government of Uttar Pradesh's proactive policy framework aimed at driving investments across sectors. He emphasized that multiple policies, including the IIEPP Policy (2027), logistics policies, aviation policy, and sector-specific initiatives, are being implemented with Invest UP as the nodal agency. Each department is actively managing its respective policies to facilitate ease of doing business and attract both domestic and foreign investments. He further mentioned the state's ambitious target of attracting investments worth ₹50 lakh crore under the leadership of the Hon'ble Chief



Minister, supported by detailed policy booklets and sectoral provisions.

Focusing on the agriculture and allied sector, he underlined the vast potential in livestock and dairy, particularly in genetics, breeding, and feeding practices. He noted that while India is a leading country in this sector, there is still a need to improve efficiency, productivity, and feed conversion ratios. Highlighting indigenous breeds such as Sahiwal, Gangatiri, and Badri, he pointed out their unique strengths, with milk productivity ranging around 12-13 litres.

Shri Anshuman Kumar, Vice President, Kotak Mahindra Bank, spoke about the role of financial institutions in supporting agricultural growth. He highlighted that the bank actively aligns its financial products with government subsidy schemes to support farmers and agribusinesses.



He emphasized the importance of strengthening the dairy and milk value chain, ensuring access to credit, and supporting small enterprises in the agriculture sector. With significant investment plans in Uttar Pradesh, the bank aims to facilitate financial inclusion, agri-entrepreneurship, and rural economic development.

Ambassador C. Rajasekhar emphasised the importance of international collaboration in agriculture. He noted that countries such as the EU, US, UK, Brazil, and others have valuable experience in agricultural innovation and productivity.



He highlighted that India has vast agricultural potential despite limited land resources, and collaborative partnerships can help improve nutrition, productivity, and technology adoption. He encouraged deeper dialogue and cooperation through the platform of ICFA to create meaningful partnerships and joint initiatives.

Mr. Rogerio Furtado Barros, Director of FazendaFloresta, Brazil, spoke about the strong historical links between Brazilian livestock development and Indian cattle breeds. He explained how Brazil has successfully improved indigenous breeds through advanced breeding technologies.



He highlighted the partnership between Brazilian institutions and BL Agro Group to promote embryo transplant technology and improve cattle genetics in India. The initiative aims to help small farmers upgrade livestock quality, increase milk productivity, and improve rural livelihoods

H.E. Mr. Juan Carlos Marsan Aguilera, Ambassador of Cuba, emphasised the importance of agricultural development in strengthening rural livelihoods and supporting education and economic growth. He noted that agriculture plays a key role in enabling families to improve their standard of living and invest in education for future generations.



He also expressed Cuba's interest in expanding cooperation with India in agricultural technology, food processing, and trade, highlighting opportunities for joint ventures and knowledge exchange between the two countries.

H.E. Mr. Eric Camille N'Dry, Ambassador of Côte d'Ivoire, highlighted that his country is a major producer of cocoa, coffee, rubber, cotton, and other agricultural commodities. However, much of this produce is exported in raw form.

He emphasised the need for local processing and value addition, and invited Indian companies to invest in agro-processing industries in Côte d'Ivoire.



He also highlighted opportunities in rice production and food crop development, encouraging stronger economic cooperation and partnerships with India.

Dr. Kirti Karamchandani, HCL Foundation highlighted the role of HCL Foundation in strengthening rural livelihoods through CSR initiatives such as the Samuday programme, which has engaged nearly two lakh farmers across several districts.



She emphasised cluster-based development focusing on animal husbandry, milk value chains, micro-processing units, farmer training, and stronger market linkages through partnerships with government and other stakeholders.

Mr. Rajiv Arora, Vice President, Ledas Connect, stressed the need to shift from production-centric farming to value-centric agriculture, highlighting the importance of stable farmer incomes, stronger



market linkages, risk mitigation, and the integration of technology, logistics, and value addition through collaboration between government, industry, and farmers.

Shri Ashok Kumar Singh, AGM- Agri, SBI emphasised the role of financial and technological support in agriculture, highlighting initiatives such as drones, AI-based monitoring, improved irrigation, and stronger supply chains.



He also stressed the need for cluster-based development supported by government subsidies and institutional partnerships to enhance farmer incomes

Sh. Salhath Khan, Director, Flipkart Fresh highlighted the role of digital platforms in connecting farmers directly to markets, enabling better pricing and efficient supply chains. He also emphasised the importance of FPOs, warehouses, and cold storage infrastructure to strengthen the agricultural value chain and reduce post-harvest losses.



Mr. Juan Manuel Velasco, Councillor of Agriculture, Fisheries and Food, Embassy of Spain highlighted the



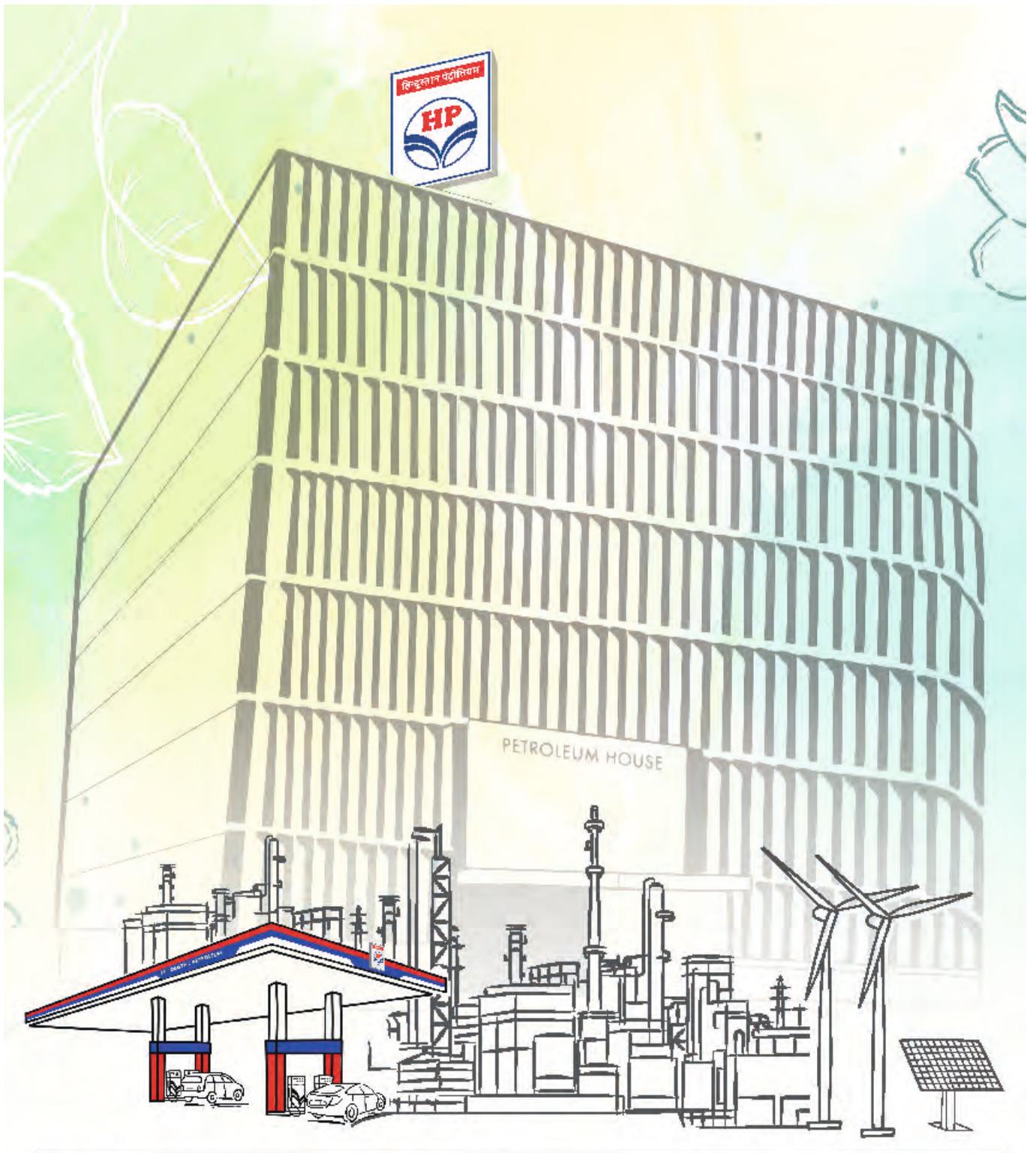
importance of strengthening cooperation between Spain and India in the agriculture and food sectors. He noted that Spain has significant experience in modern agricultural practices, irrigation technologies, and sustainable farming systems, which can contribute to improving productivity and efficiency. He emphasised the scope for collaboration in areas such as agri-technology, food

processing, and innovation, while encouraging partnerships between institutions, businesses, and research organisations from both countries. He also appreciated the platform for bringing together global stakeholders to exchange knowledge and explore new opportunities for cooperation in agriculture.

The session concluded with meaningful discussions on strengthening agricultural value chains, promoting innovation, and enhancing global collaboration. The event marked an important step towards building partnerships between government institutions, industry leaders, financial organizations, and international stakeholders.

Several Memorandum of Understanding (MoUs) were signed during the session, reflecting a shared commitment to advancing agricultural development, technology adoption, and investment opportunities. These collaborations aim to support farmers, promote value addition, and contribute to sustainable and future-ready agriculture.





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UP Agri Summit

27th Feb, Hotel Renaissance by Marriot, Lucknow

Session 1: Inaugural Ceremony



Shri Ghanshyam Khandelwal, Chairman BL Agro Group & ICFA UPSAC, welcomed all the distinguished guests and participants and spoke about the vision of the Government of Uttar Pradesh to achieve a one trillion dollar economy under the leadership of Chief Minister Yogi Adityanath. He emphasized that agriculture will play a major role in achieving this goal. However, since agricultural land cannot increase significantly, productivity must be improved through a change in mindset and adoption of modern technologies. He noted that in the past India struggled to produce enough for domestic consumption and depended heavily on imports, but today the country has the potential to strengthen its export capacity if productivity improves. Inspired by the leadership of Prime Minister Narendra Modi and Chief Minister Yogi Adityanath, BL Agro has introduced new agro-based products, established

refineries, and developed agrotech business solutions.

He also highlighted the importance of animal husbandry and dairy development, mentioning that advanced technologies such as embryo transfer and IVF are being used to improve cattle genetics and increase milk production. He added that improving agricultural productivity will also help address



nutrition challenges such as protein deficiency among children.

He further pointed out that post-harvest losses in horticulture remain very high and pesticide usage needs to be managed carefully. According to him, farmers must be encouraged to focus on value addition, improved marketing, and better utilization of technology, including artificial intelligence, to increase productivity, reduce wastage, and contribute to economic growth.

Ambassador C Rajasekhar, OSD, Ministry of External Affairs, GoI, thanked the organizers and participants



and emphasized the need to focus on measurable outcomes in agriculture. He observed that nearly two thirds of India's population depends on agriculture, yet farmers often face challenges such as small and fragmented land holdings. In the context of globalization, he mentioned that agriculture is increasingly influenced by international trade, geopolitical developments, and free trade agreements.

To remain competitive, the sector must improve quality standards, adopt better technologies, and attract higher levels of investment. He highlighted that the Government of Uttar Pradesh has been actively promoting international partnerships and has attracted significant investment commitments during visits to countries such as Singapore and Japan. However, he pointed out that with a population of around 24 crore people, the state must

find ways to bridge the gap between demand and supply in agricultural production.

He suggested that technology transfer, consolidation of land holdings, and improved resource utilization can help address these challenges. He also stressed the importance of reducing wastage, promoting sustainable farming practices, strengthening dairy and nutrition-focused agriculture, and providing training programs.

H.E. Mr. Juan Carlos Marsan Aguilera, Ambassador, Embassy of the Republic of Cuba, expressed his gratitude to the Government of Uttar Pradesh for the opportunity to participate in the discussion and highlighted the long-standing relationship between India and Cuba that spans more than six decades. He stated that both countries share a strong spirit of cooperation in areas such as healthcare, education, and cultural exchange, including the promotion of Ayurveda, yoga, and traditional health practices.

He explained that Cuba produces a variety of agricultural crops but continues to work towards improving productivity and technological capabilities. India's achievements in agricultural production, particularly in crops such as sugarcane and rice, provide valuable experience that could benefit Cuba. He emphasized that collaboration between the two countries could expand in areas such as agricultural technology, food processing, and infrastructure development.

He also mentioned that Cuba is ready to offer



incentives and support to Indian companies interested in investing in the country's agriculture sector. Strengthening cooperation between India and Cuba.

H.E Eric Camille N'Dry, Ambassador, Embassy of Côte d'Ivoire, thanked the organizers for the opportunity to share his country's perspective and explained that Ivory Coast has a strong agricultural economy and is the world's leading producer of cocoa. The country also produces significant quantities of cashew, coffee, and rubber. Despite this strong production base, he noted that one of the main challenges is the limited level of domestic processing. Currently only a portion of agricultural products such as cocoa and cashew are processed within the country. The government aims to increase domestic processing capacity significantly by 2030 so that a much larger share of agricultural produce can be processed locally. Achieving this objective will require modernization, investment, and international cooperation.



He expressed interest in collaborating with India, which has extensive experience in food processing technologies, cooperative management, and agricultural modernization. Through partnerships, investment opportunities, and knowledge sharing, he believes that both countries can benefit while strengthening value addition and improving the agricultural sector.

Mr. MJ Rao, Chairman, Poland India Business Council, noted that India's information technology sector has played a significant role in creating employment and contributing to the country's economic development.



He stated that technological innovation is now transforming many other sectors as well, including agriculture. Governments at the state level are actively working to create new opportunities and support agricultural development.

He observed that the world is currently experiencing rapid technological change driven by artificial intelligence and digital innovation. These technologies can help address several agricultural challenges. For example, artificial intelligence can be used in cotton farming and other crops to optimize water usage, improve resource efficiency, and increase productivity. At the same time, he acknowledged that farmers face several practical challenges such as high logistics and shipment costs. Addressing these issues will require collaborative efforts and innovative solutions.

He encouraged participants to share ideas and work together to develop practical strategies that can strengthen the agricultural sector and improve the livelihoods of farmers.

Session 2: Technology and Inputs Management for Improved Productivity



Mr. Achyut Chandra, Head – GovTech Strategy & Open Innovation, HCL Software, highlighted the role of technology and innovation in strengthening the agricultural ecosystem. He emphasised the importance of collaboration between academia, startups, and industry to develop affordable and accessible technologies for marginal farmers. He also discussed the use of satellite data, digital public infrastructure, and interoperable solutions to improve agricultural productivity, reduce pesticide use, and support better decision-making for farmers.

Mr. AmeyNimkar, Director, Invade Agro, spoke about



the importance of improving plant health and productivity through scientific agricultural inputs and technology. He emphasised soil testing, balanced use of fertilizers, and micronutrients such as zinc to enhance crop productivity. He highlighted that providing farmers with the right input at the right time, along with modern technology, can significantly improve soil health and agricultural output

Mr. Ravinder Verma, Head - Uttar Pradesh, Jain Irrigation, highlighted the role of modern irrigation technologies in improving agricultural productivity and water efficiency.



He spoke about Jain Irrigation's work in drip irrigation, sprinkler systems, tissue culture, and solar-powered solutions across multiple countries. He emphasized that advanced irrigation and nutrition management systems can help farmers save water, reduce input costs, and increase yields.

Dr. T. Damodaran, Director, ICAR-CISH, Lucknow, discussed advancements in horticulture research, particularly in mango cultivation. He highlighted the importance of technology adoption, digitalisation, improved crop management practices, and stronger supply chains to boost productivity and exports.



He also emphasized innovations such as canopy management and bagging technology to improve fruit quality and enhance India's competitiveness in global markets.

Dr. Sanjay Singh, Director, UPCAR, highlighted the importance of adopting modern agricultural technologies to enhance productivity and sustainability. He discussed innovations such as AI-based systems, soil health management, grafting techniques, and micro-irrigation technologies like drip and sprinkler systems. He also emphasized the need for value addition, organic and natural farming



initiatives, and stronger collaboration to strengthen agricultural exports and farmer incomes.

Dr. Ashish Dubey, Chief Business Officer, Leads Genetic Pvt Ltd, highlighted that agriculture is undergoing a technological revolution with the growing involvement of corporates and startups. Leads Genetics, an initiative of the BL Agro Group, is transforming cattle farming through advanced breeding technologies at the BL Kamdhenu farm in Bareilly. The project uses Gir cow embryos imported from Brazil and achieves around 60% conception success. The company also uses an in-house SNP chip-based DNA testing system to evaluate the genetic merit of calves for milk production and disease resistance.



Session 3: Trade and Investment Opportunities in Agriculture



Mrs. Guadalupe de Regla Frometa Gomez, Deputy Head of Mission, Embassy of the Republic of Cuba, highlighted Cuba's strong focus on agricultural research and biotechnology, particularly in areas such as sugarcane and veterinary innovation. She emphasized the country's openness to foreign investment and the growing opportunities in agriculture supported by land availability, policy incentives, and a structured economic and legal framework.



Mr. Martin Anoh, Minister Counsellor, Embassy of Côte d'Ivoire, spoke about the importance of the agricultural sector in his country and the reforms introduced by the government to strengthen productivity and exports.



He highlighted the government's commitment to supporting agriculture and promoting trade opportunities for sustainable growth.

Mr. Gaurav Sishodia, Vice President, Invest India, moderated the session and highlighted the role of Invest India in facilitating investments and connecting businesses with market opportunities.



He emphasized collaboration with central and state governments to enhance agricultural competitiveness, value addition, and global integration.

Mr. Vibhash Kumar, Deputy General Manager (Agri), State Bank of India, discussed the bank's initiatives to strengthen agricultural infrastructure and support farmers through dedicated financing and programs such as Project Samridhi.



He emphasized SBI's role in promoting food processing, cold storage, and agri-value chain development.

Mr. Syed Irshad Haider, National Head - Insurance at LeadsConnect Services Pvt. Ltd., highlighted the importance of innovative insurance solutions in



managing risks in agriculture, dairy, and health sectors, which are often affected by climate change, unpredictable weather, price fluctuations, and supply chain disruptions.

Instruments such as crop insurance, cattle insurance, and index-based insurance provide quick financial support to farmers and agri-enterprises during losses. These mechanisms also encourage banks and financial institutions to expand credit to farmers, FPOs, and agri-startups.

Mr. Saleem Kamaal, Head - Bharat Enterprises, Axis Bank, highlighted the role of Axis Bank in supporting the agricultural value chain through its Bharat



Banking initiatives. He explained how the bank provides financial support for farmers, processing units, warehousing, packaging, and commodity businesses

Mr. Rajesh Kumar, Zonal Manager, Union Bank of India, shared insights on the bank's schemes and financial initiatives aimed at strengthening agriculture and food processing sectors. He emphasized the importance of cluster-based development and improving farmers' access to financial services.



Session 4: Digital Agriculture & Farm Services for Increased Efficiency & Productivity

Series of Technical Presentations on Digital Solutions like AGRANI and Kedar-Parvati by LeadsConnect & LeadsNexTech TEAM



Dr. Alok B. Mukherjee, Director - Research, Analytics & Modelling Chief System Scientist, briefed about Kedar-Parvati is a very strong step towards making impactful inroads into the world of large scale intelligence. This intelligent platform is geography and domain agnostic and has capability of generating more than 1 billion insights at one go. Additionally, it can seamlessly clubbed with our flagship product AGRANI for delivering powerful insights at hyperlocal level for farmers and all stakeholders of agriculture. I am thankful to the organizers and the BL Agro & Leads Group for this opportunity as this discussion is one more very important step towards making resilient agroecosystem.

Mr. Bharath Settivally, Head - Development, Chief Solution Architect highlighted the role of AGRANI, a SpaceTech and AI-driven Agri-FinTech platform developed by LeadsConnect, in transforming agricultural services through technology. He explained how the platform integrates satellite intelligence, analytics, and digital advisory to deliver hyperlocal insights and financial services directly to farmers through mobile applications, an important tool for Digital Agriculture. He also emphasized the importance of collaborative platforms such as AgroTech 2026 in enabling dialogue between farmers, industry leaders, researchers, and policymakers to showcase the latest advancements in Agritech.

Mr. Pawan Mishra, Team Lead Mobile Development stated that digital platforms play a critical role in connecting farmers with advisory services, financial institutions, and market stakeholders. Applications such as AGRANI KISAN, AGRANI SAATHI, and AGRANI PRO are designed to bridge gaps across the agricultural value chain, enabling farmers, field facilitators, and agribusiness stakeholders to interact seamlessly and improve efficiency in service delivery and market access.

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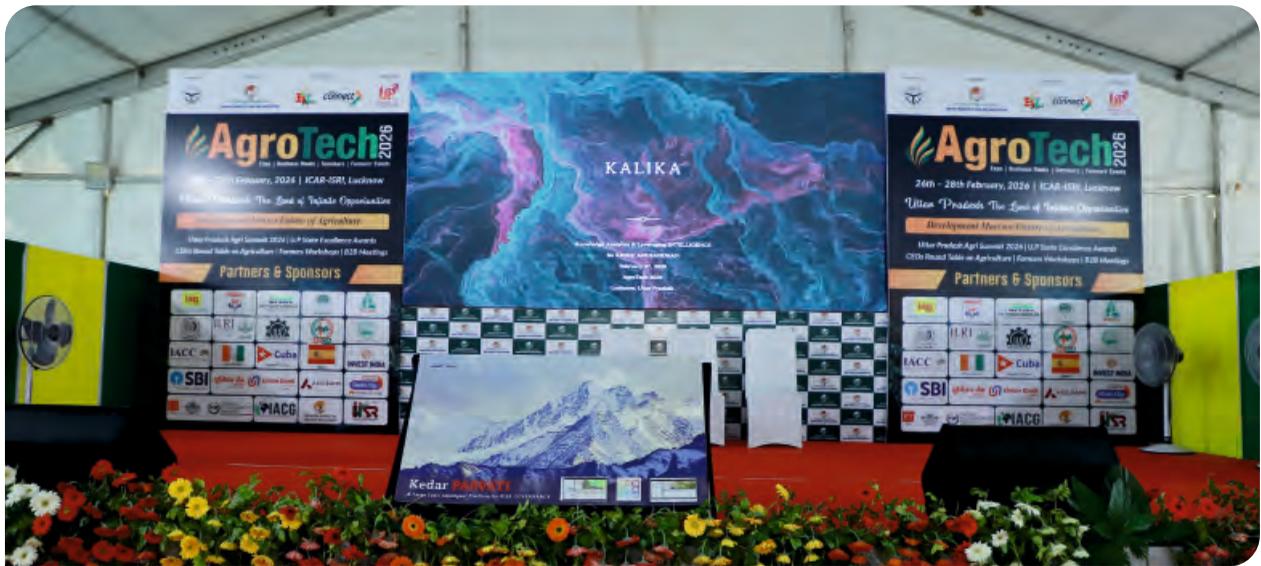


INDIA KA PRANAM HAR KISAN KE NAAM[®]

Farmer's Workshop

27th February, ICAR-ISRI, Lucknow

A special Farmer Workshop brought together over 300 farmers for an engaging knowledge-sharing session led by LeadsConnect under its flagship platform **KALIKA (Knowledge Analytics & Leveraging Intelligence for KRISHI ANUSANDHAN)**. The workshop demonstrated how SpaceTech and AI-driven digital ecosystems can transform agriculture across India's diverse agro-climatic zones. Sessions covered key themes including food ecosystem challenges, advanced analytics, field case studies, genetics for dairy and agricultural productivity, and FinTech analytics.



A key highlight was the showcase of the recently launched "**Kedar-Parvati**" intelligent platform, capable of generating 100+ crore hyperlocal insights by integrating agriculture, ecology, socio-economic and health systems- translating AI innovation into real, on-ground benefits for farmers. The workshop concluded with the felicitation of the Chief Guest, industry leaders, and leading FPOs, along with recognition of outstanding teams and field contributors from the Leads Group.

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Valedictory Session of AgroTech

28th February, ICAR-ISRI, Lucknow



Shri Ghanshyam Khandelwal, Chairman BLAGro Group & ICFA's UP State agriculture Council, address by saying that AgroTech event that held over the past three day has concluded successfully and with great enthusiasm. This gathering was not merely a conference, but a significant platform that highlighted Uttar Pradesh's agricultural strength, innovation, and its emerging global presence.

Experts from India and abroad shared insights on new technologies and modern agricultural practices. A large number of farmers participated, and their active involvement made this event truly meaningful. I sincerely thank all the farmers and participants for their valuable contribution. It is a matter of great pride that in the presence of the Hon'ble Governor and other distinguished dignitaries, this event reached new heights. Their participation sends a strong message that Uttar

Pradesh is ready to lead in agricultural investment and innovation. This initiative also aligns with the vision of Hon'ble Prime Minister Shri Narendra Modi and Hon'ble Chief Minister Shri Yogi Adityanath to ensure economic progress and higher income for



farmers. The discussions over the past three days will help strengthen agricultural linkages, collaboration, and innovation. I extend my sincere thanks to the international delegates, ICFA, and all associated authorities. This is not just the conclusion of an event, but the beginning of a new journey for India's agriculture.

Dr. Sanjay Singh, Director General, UPCAR emphasized that the event brought together ICFA members, representatives from the Uttar Pradesh Chief Minister's office, scientists, private and public sector stakeholders, who engaged in two days of meaningful deliberations on the future of agriculture. He highlighted that discussions focused on collaboration with FPOs, empowering women in agriculture, encouraging youth participation, and strengthening partnerships with international organizations. The aim is to enhance the capabilities of scientists and ensure that innovation benefits farmers directly.



He strongly urged that the ideas and discussions from these two days of deliberations must translate into action, particularly by ensuring that new agricultural technologies and government policies effectively reach farmers. He also expressed appreciation for ICFA's dedicated efforts in organizing the program, acknowledging their hard work and commitment. Special thanks were extended to the

Director of ICAR, who has consistently supported such initiatives and actively contributed to organizing impactful events. He noted that because the venue is located in the heart of the city, many stakeholders are able to participate and benefit from such programs, making the event inclusive and impactful.

Dr. Dinesh Singh, Director, ICAR-ISRI, Lucknow



emphasized the importance of collaboration between *Krishi Vishwavidyalayas*, research institutions, industry representatives, MNC ambassadors, and farmer communities in advancing the agricultural sector. He noted that ICAR's sugarcane research programs focus on strategy development, technology innovation, and sustainable sugarcane cultivation for the benefit of farmers and the nation. He highlighted that sugarcane plays a significant role not only in agricultural production but also in contributing to sweet products, ethanol, and global sugar supply, adding value to India's export economy and GDP.

Dr. Singh further emphasized that India, Brazil, and China together account for nearly 65% of the world's sugarcane, ethanol, and sugar production, with India often competing closely with Brazil in production levels. He also noted that India's productivity has significantly improved, surpassing global averages in many regions. He expressed pride that such initiatives gain greater momentum with the presence

of the Hon'ble Governor of Uttar Pradesh, which adds encouragement and recognition to the agricultural and research community. Concluding his address, he stated that the core objective of such events is to develop and disseminate technologies that directly benefit farmers, strengthening the agricultural ecosystem and promoting sustainable growth.

Shri RG Agarwal, Chairman, Dhanuka Ltd., emphasized the importance of farmers and soldiers, stating that farmers feed the nation while soldiers ensure its security. He highlighted that in 2002, former Prime Minister Shri Atal Bihari Vajpayee strengthened the slogan "Jai Jawan, Jai Kisan" by adding "Jai Vigyan," and later in 2019, Hon'ble Prime Minister Shri Narendra Modi added "Jai Anusandhan (Research)", underlining the growing role of science, innovation, and research in agriculture and national development. He also referred to India's focus on emerging technologies such as Artificial Intelligence, noting that human intelligence will always remain central.



He further emphasized that a major challenge in Indian agriculture is that knowledge and technology are not reaching farmers effectively. With around 14 crore farmers living across nearly 6.5 lakh villages,

nearly 85% of farmers still lack access to modern agricultural knowledge. He mentioned that Dhanuka Agritech Ltd. is making efforts to bridge this gap. Mr. Agarwal also stressed the need for fair MSP, improved agricultural marketing systems, and stricter control over duplicate and illegal agricultural products, which harm farmers and the industry.

Ambassador C Rajasekhar, OSD, Ministry of External Affairs, GoI emphasized that it was a great privilege for both himself and ICFA to have the opportunity to



organize the event in the gracious presence of the Hon'ble Governor. He noted that Her Excellency's presence serves as a strong source of inspiration and encouragement for everyone involved.

He highlighted the important launch of an initiative aimed at fighting cervical cancer through vaccination against the Human Papillomavirus (HPV). He pointed out that nearly 80% of cervical cancer cases are caused by HPV infection, and that HPV vaccination can significantly help in preventing the disease, which currently leads to over one lakh deaths of women every year. Emphasizing the importance of women's health, he stated that the health of women is central to the health of the entire family, and reiterated the idea that educating a girl means educating a family. He encouraged everyone present to promote awareness and prevention efforts for women's health.

Smt. Anandiben Patel, Hon'ble Governor of Uttar Pradesh, in her valedictory address at the India International Agro Trade Fair Global AgroTech 2026, highlighted the role of innovation, collaboration, and technology in transforming Indian agriculture. She emphasized that tools such as Artificial Intelligence, drones, micro-irrigation, biotechnology, and satellite systems must ultimately benefit the smallest farmers in remote villages.

She noted that modern agriculture is a complete value chain from seed to market, requiring the integration of technology, research, traditional knowledge, and effective policy support. Appreciating the achievements of Uttar Pradesh farmers in sectors like food grains, milk, sugarcane, pulses, and horticulture, she congratulated the progressive farmers and Farmer Producer Organizations (FPOs) honoured at the event. She also stressed the importance of empowering rural women and self-help groups, especially as the country approaches International Women's Day, and

highlighted the significance of the HPV vaccination campaign launched by the Hon'ble Prime Minister during the programme.

She congratulated the Indian Chamber of Food and Agriculture for organizing the event and extended her best wishes to the award winners, including Integral University and VST Tillers Tractors, calling for a sustainable, inclusive, and technology-driven agricultural future for India.



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AgroTech Awards

Honouring Innovation in Agriculture

28th February, ICAR-ISRI, Lucknow

At the AgroTech Event, a special recognition ceremony was organized to honor progressive farmers and Farmer Producer Organizations (FPOs). During the program, 10 farmers and 12 FPOs were felicitated with trophies in recognition of their outstanding contributions to agriculture.

The awards were graciously presented by the Hon'ble Governor of Uttar Pradesh, Smt. Anandiben Patel. Through this initiative, the organizers aimed to encourage and motivate farmers who are adopting innovative practices and contributing to the growth of the agricultural sector.

This recognition not only celebrates the hard work and achievements of farmers, but also serves as an inspiration for others to embrace modern agricultural techniques and innovation. Through the AgroTech event, the objective is to spread technical knowledge, promote new agricultural technologies, and take meaningful steps toward empowering farmers and strengthening the agricultural ecosystem. Such initiatives reaffirm the commitment to support farmers, encourage innovation, and build a more progressive and sustainable future for agriculture.



Recognition of Progressive Farmers at Global AgroTech 2026

At **AgroTech 2026**, outstanding contributions to the agricultural sector were recognized through a special award ceremony honoring progressive farmers, Farmer Producer Organizations (FPOs), best exhibition stalls, and State Excellence Awards. The awards were presented by the **Hon'ble Governor of Uttar Pradesh, Smt. Anandiben Patel**, acknowledging innovation, dedication, and impactful work in agriculture.

This recognition aimed to encourage farmers, institutions, and industry participants to adopt modern technologies, strengthen collaboration, and promote sustainable agricultural development. The awards also served as an inspiration for the wider farming community to embrace innovation and knowledge-driven agricultural practices

Awarded Farmers - Global AgroTech 2026

S.No.	Name of Farmer
1.	Shri Pankaj Mishra
2.	Shri Vishram Singh
3.	Shri Chandrapal
4.	Shri Durgesh Kumar Yadav
5.	Shri Ram Sajeevan
6.	Shri Ramesh Kumar Verma
7.	Shri Suresh Kumar
8.	Shri Lallu Singh
9.	Shri Raj Kumar Maurya
10.	Shri Dadhich Prasad

Awarded FPOs - AgroTech 2026

S.No.	Name of Farmer
1.	Sangharsh Bio-Energy Producer Company Limited
2.	Samak Bio-Energy Farmer Producer Company Limited
3.	Komalika Farmer Producer Company Limited
4.	MehroniJaivUrja Producer Company Limited
5.	Safalkisaan Producer Company Limited
6.	BMS Organic FPC Limited
7.	GrowFarmer Bio-Energy Farmer Producer Company Limited
8.	Brahmkrishti Bio Energy Farmer Producer Company Limited
9.	DivyabhoomiAgricrop Producer Company Limited
10.	Dudahi Farmer Producer Company Limited
11.	S. PrateekAgri Producer Company Ltd.
12.	JVKS Bioenergy Farmer Producer Company Limited

Excellence Awards - AgroTech 2026

S.No.	CATEGORY	WINNER
1.	Research Leadership	BL Agro & Leads Connect
2.	CSR Leadership	HPCL
3.	Corporate Leadership	VST Tillers
4.	Academic Leadership	Integral University
5.	Mechanization Leadership	Shaktimaan
6.	Agri Financing Leadership	Union Bank of India
7.	FPO Leadership	HFPCL - Horticulture Farmer Producer Co. Ltd.
8.	Policy Leadership	Uttar Pradesh Council of Agricultural Research (UPCAR)
9.	Farming Leadership	Shri Anand Mishra (Lemon Man, Raebareli)

Best Stall Awards - AgroTech 2026

S.No.	CATEGORY	WINNER
1.	Best Stall for Farm Machinery Display	VST Tiller
2.	Best Stall for Overall Open Display	Shaktiman
3.	Best Stall for Crop Protection	Dhanuka
4.	Best Stall for Seed Company	Nuziveedu Seeds Limited
5.	Best Stall for Soil & Plant Nutrition	Invade Agro
6.	Innovative Agri-financing Solutions (eNWR& FPO)	Axis Bank
7.	Best Stall for State Government Organization	Department of Agriculture, Govt. of U.P
8.	Best Stall for Irrigation Company	Jain Irrigation
9.	Best Stall for Government Scheme Display	Invest U.P
10.	Best Public Awareness Stall	Integral University
11.	Best Stall for Innovation in Agriculture	BL Agro



Key Recommendations from AgroTech 2026

1. **Strengthening Technology Adoption at Farm Level** : Promote wider adoption of emerging technologies such as artificial intelligence, satellite-based advisory, drones, precision agriculture, and digital farm management platforms to improve productivity and reduce input costs.
2. **Enhancing Agricultural Value Addition and Processing** : Encourage investment in agro-processing units, food processing infrastructure, and value-added product development to reduce post-harvest losses and increase farmers' income.
3. **Expanding Irrigation and Water-Efficient Farming Systems** : Accelerate the adoption of micro-irrigation technologies such as drip and sprinkler systems, along with improved water management practices to ensure sustainable use of water resources.
4. **Strengthening Livestock Productivity and Dairy Value Chains** : Promote advanced breeding technologies such as embryo transfer and genomic testing to improve cattle genetics and milk productivity while strengthening dairy value chains.
5. **Improving Market Access and Digital Agricultural Platforms** : Support digital marketplaces, e-commerce platforms, and supply chain technologies that directly connect farmers with buyers, retailers, and processors, ensuring better price realization.
6. **Promoting Farmer Producer Organizations (FPOs)** : Strengthen the role of FPOs in aggregation, input procurement, processing, and marketing to enhance farmers' bargaining power and improve access to markets and finance.
7. **Increasing Access to Agricultural Finance and Insurance** : Expand innovative financial solutions including agri-fintech, crop insurance, livestock insurance, and credit support to reduce risks and encourage investment in agriculture.
8. **Encouraging Crop Diversification and Horticulture Development** : Promote diversification toward high-value crops such as fruits, vegetables, and horticulture crops to improve farm profitability and support export potential.
9. **Boosting International Collaboration and Trade Opportunities** : Strengthen global partnerships for technology transfer, research collaboration, and agricultural trade to enhance India's competitiveness in global agri-markets.
10. **Capacity Building and Farmer Training** : Expand farmer training programs, digital advisory services, and skill development initiatives to ensure that scientific knowledge, modern inputs, and technologies effectively reach farmers across rural areas.

Glimpses of AgroTech 2026



Glimpses of AgroTech 2026



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Cash Credit for Crop Production

- Higher loan limit for modern farming (all costs included)
- Low rate of interest
- Available for all types of farmers



Purpose

- Credit needs for scientific/progressive method of farming



Eligibility

- Credit score: 650 and above*
- Land holding: ≥ 4 acres or farmer is engaged in scientific farming
- For companies & corporates: Profit earning in last/next 2 years



Interest Rate

- Below ₹50 lakhs: 1 year MCLR+1.80%[^]
- \geq ₹50 lakhs: Based on Credit Risk Assessment



Security

- Primary: Crop/asset created out of bank finance
- Collateral: Mortgage of immovable property/agriculture land and/or SARFAESI compliant security and/or liquid securities

* Deviation in CIC score upto 600 may be allowed.

[^] Maybe reduced.





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